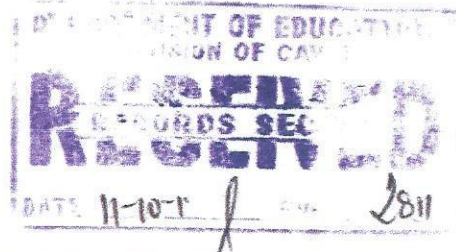




Republic of the Philippines
Department of Education



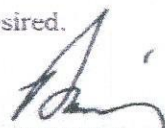
DepEd MEMORANDUM
No. **131**, s. 2015

30 OCT 2015

NATIONAL RICE AWARENESS MONTH (NRAM)

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. Pursuant to Presidential Proclamation No. 524, s. 2004, the Department of Education (DepEd) will join the Department of Agriculture (DA) in celebrating the **National Rice Awareness Month (NRAM)** with the theme *Be RICEponsible in your Own Way Now (BROWN) 4 Good*. The opening of the Celebration will be held on November 3, 2015 at the Quezon City Circle.
2. The Celebration aims to encourage every Filipino to do their small share of *RICEponsibility* by valuing every grain of rice and eating healthier rice to benefit themselves, other consumers, rice farmers, and the country as a whole.
3. In support of this Celebration, DepEd officials, employees, teachers, and learners from both public and private elementary and secondary schools nationwide are encouraged to undertake the following suggested activities:
 - a. Display of streamer following the enclosed format;
 - b. Recitation of the *Panatang Makapalay* (copy enclosed) every Flag Raising Ceremony during the month;
 - c. Conduct of slogan-making contest, photo contest, poster-making contest, and essay contest;
 - d. Serving of healthier rice such as brown rice and rice mixed with corn or other staples in cafeterias; and
 - e. Promotion of campaign advocacies through quad media and other ways within one's capacity.
4. The elementary and secondary school learners and teachers from nearby schools divisions are also encouraged to attend the Opening Program.
5. For more information, all concerned may contact **Mr. Garland Rellegue, Be RICEponsible Secretariat Office**, Department of Agriculture-Philippine Rice Research Institute, Maligaya Science Institute of Muñoz, Nueva Ecija at telephone no. (044) 456-5390 or at mobile phone no. 0947-996-2556. They can also visit the website address: www.bericeponsible.com or facebook page: <https://www.facebook.com/RICEponsibleAKO> through email addresses: gmrrellegue@philrice.gov.ph; bericccponsible@gmail.com; or send a message through email address: gmrrellegue@philrice.gov.ph.
6. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. DUISTRO FSC
Secretary

DepED Memorandum No.131, s.2015

October 30, 2015

National Rice Awareness Month (NRAM)

ACKNOWLEDGMENT RECEIPT

RECEIVED BY:

DIOSDADO M. SAN ANTONIO

Director IV

Schools Division Superintendent
Division of: _____

District Supervisor
District of: _____

RECEIVED AND DISSEMINATED BY:

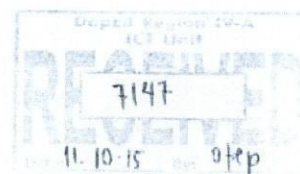
School Principal

Name of School

District: _____

Division of: _____

ICT Unit



Encls.:

As stated

Reference:

DepEd Memorandum No.: 119, s. 2014

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS AND OFFICES
CAMPAIGN
CELEBRATIONS AND FESTIVALS
HEALTH EDUCATION
SCHOOLS

Rhea/CAR/D-DM 2015 National Rice Awareness Month (NRAM)
0691/October 20, 2015/10-30

(Enclosure to DepEd Memorandum No. 131, s. 2015)

Be RICEponsible in your Own Way Now

#BROWN GOOD

November is National Rice Awareness Month

[illegible][illegible][illegible][illegible]

sa susunó na kakan ka, isipin mo sia

thank a
FARMER
today!

KUMAR NG
BROWN RICE
P. 100

Ang brown rice o unpolished rice ay mas masustansya kaysa a puting kanin dahil mayroon pa itong rice bran na nagtataglay ng dagdag vitamin B1, B3, B6, B9, dietary fiber, antioxidants, protein, manganese, phosphorus, at iron

Nakatutulong ito upang bumaba ang posibilidad ng pagcakaroon ng cancer, type 2 diabetes, cardio-vascular diseases, at high blood pressure.

Busog ka na, mas lulusog ka pa.

KUALANIN AT
PESALAMATAN
KING DUA
MUSIKA



Wiederholungsversuche mit anderen Proben ergaben übereinstimmende Ergebnisse.

adalah amaran untuk tidak menghalang orang lain yang bawak butang biges o.kamunna
sila pakaikanlah.

BeRICEPONSIBLE

www.bericeponsible.com    riceponsableako

ricepon

Bilang isang
mamamayang Pilipino
nakikiisa ako sa panatang
huwag magsayang ng
kanin at bigas.

Magsasaing ako ng sapat lamang
at sisiguraduhing tama ang pagkakaluto nito.

Kukuha ako ng kaya kong ubusin
upang sa aking pinggan ay walang matirang kanin.
Ganun din ang aking gagawin
kung may handaan o kung sa labas ako kakainin.

Ang brown rice o pinawa ay aking kakainin,
pati na ang ibang pagkain bukod sa kanin
tulad ng saba, kamote, at mais.

Ituturo ko sa iba ang responsableng pagkonsumo
nang mabigyang halaga ang pagod ng mga magsasaka
at nang makatulong na maging sapat ang bigas sa Pilipinas.

Aking isasapuso ang panatang ito
dahil sa bawa't butil ng bigas o kanin
na aking matitipid
ay may buhay na masasagip.